

SERIAL NUMBER ACTION PARTNERSHIP (SNAP) Terms and Conditions

1. All applications for participation in the community based operation Serial Number Action Partnership (SNAP) are to be made in writing to the SNAP Approval Board for consideration.
2. An approved participating organisation agrees to promote the SNAP brand and encourage community participation in the recording, reporting and/or checking of property serial numbers.
3. An approved participating organisation may include the SNAP logo as part of promotional or marketing material, including any web presence, so long as the material relates clearly to the SNAP campaign and the recording, reporting and/or checking of property serial numbers.
4. Applications may be approved for a period of up to 12 months. Toward the end of the approved period, participants may reapply to the SNAP Approval Board for continued participation.
5. The use of the SNAP logo is approved for the duration of the agreed period.
6. The logo must not be altered in any way. Changes to typeface, colour or the containing device are not permitted. There must be enough clear space around the SNAP logo to separate it from other logos or design elements. The SNAP logo should not appear in a 'lockup' with any other logo.
7. Permission to use the SNAP logo does not give the applicant an automatic right to use the New Zealand Police logo. Permission to use the Police logo should be requested through www.nzpolice.brandfm.com
8. New Zealand Police retains the right to terminate approval of the use of the SNAP logo, should the participating organisation be deemed in breach of these Terms and Conditions or acting outside the spirit of the intent of SNAP to disrupt the trade in stolen property.
9. An approved participating organisation in the SNAP community based operation agrees to undertake activity to promote the SNAP brand aimed at disrupting the trade in stolen property.
10. Any activity undertaken by an approved participating organisation in the SNAP community operation will be self funded by that organisation.
11. Approval to participate in the SNAP operation and incorporate the SNAP logo signifies support for the New Zealand Police-led operation to disrupt the trade in stolen property and acknowledges the organisation's contribution to SNAP. Approval to participate in SNAP does not signify or suggest endorsement by the New Zealand Police of any product, service or organisation. Organisations approved to participate in SNAP must not claim, or otherwise suggest, their organisation, product or service is endorsed by New Zealand Police.
12. An approved participating organisation acknowledges acceptance of these Terms and Conditions with the completion of the attached Letter of Agreement by an authorised signatory.



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Date: _____

The Participant: _____

New Zealand Police has approved the inclusion of the participant in the Serial Number Action Partnership (SNAP).

The Participant agrees to contribute to SNAP in accordance with the Terms and Conditions outlined overleaf.

The term of the Participants agreement is for 12 months from the date of this letter.

Signed (Participant)

Signed (New Zealand Police)

Name: _____

Name: _____

Position: _____

Position: _____

Date: _____

Date: _____